



annual meeting

SPONSOR & EXHIBIT BROCHURE

April 30–May 3, 2024

Skamania Lodge
Stevenson, WA



About Us

The Association of Professors of Human and Medical Genetics (APHMG) was incorporated in 1995 with the dual mission to stimulate and support education in the fields of human and medical genetics and to promote academic programs in human and medical genetics in North American medical schools and graduate schools.

Visit Us: www.aphmg.org

Contact Us: manager@aphmg.org



About the APHMG Annual Meeting

This meeting will explore strategies for teaching and learning the molecular biosciences that underlie life, human health, disease, and medical treatment. It will be attended by academic scientists and physicians who direct courses that include biochemistry, cell biology, genetics, and other molecular biosciences, as well as deans for medical education and others who have an interest in integrating science within the medical curriculum.

Attendees have leadership responsibilities and authority to make decisions regarding textbooks, in class and on-line teaching aids, and other teaching and learning tools. Approximately 100 registrants are expected to attend this academic meeting.

[Meeting Overview](#)



Attendee Demographics

Types of Professionals Who Attend

- Professors of Medical and Human Genetics
- Professors of Biology and Biochemistry
- Residency Program Directors
- Course/Curriculum Directors
- Laboratory Fellowship Program Directors
- Genetic Counselors
- Department Chairs
- Center Directors
- Section Chiefs
- Anyone involved in clinical genetics or biochemistry education

Reasons to Attend:

- Engage with serious medical professionals and scientists
- Meet current and future customers
- Generate new business opportunities with leaders in the field
- Interact and engage attendees in new ways – **and in person!**



Who Should Sponsor



Publishers of dental, medical, and pharmacy biochemistry, cell biology, genetics textbooks and education journals



Developers of course management systems, case bank resource tools, web-based testing solutions, test question banks, etc.



Manufacturers and suppliers of teaching aids and other computer-related teaching devices used in the classroom



Manufacturers and suppliers of audience response systems and other assessment tools



Suppliers of online learning applications or interactive software



National organizations representing medical, dental, and pharmacy science disciplines



Pharmaceutical companies



Who Should Sponsor

Publishers of dental, medical, and pharmacy biochemistry, cell biology, and genetics textbooks and education journals encompassing basic science

Developers of course management systems, case bank resource tools, web-based testing solutions, test question banks, etc.

Manufacturers and suppliers of teaching aids used in the classroom, including computers, simulators, and other computer related teaching devices

Manufacturers and suppliers of audience response systems and other student assessment tools

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Suppliers of online learning applications or interactive software

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Pharmaceutical companies



Sponsor Packages

	Bronze* \$500	Silver \$750	Gold \$1500	Platinum \$2500
Sponsor logo on website and in printed program	✓	✓	✓	✓
Sponsor name/logo on entry/exit slides	✓	✓	✓	✓
Promotional material for attendee packets		✓	✓	✓
Exhibit table with 2 chairs	-	-	✓	✓
100-word marketing statement in program	-	-	-	✓
Complimentary Registration	-	-	1	2
30-minute promotional session during the meeting program				1

**Non-profit organization only*



Additional Opportunities

Welcome Amenity \$750

*Sponsor to provide amenity
for delivery on the first day*

Continental Breakfast \$1000

*Includes logo signage,
verbal recognition
(3 available)*

Sponsored Session \$500

*Includes logo signage,
verbal recognition
(4 available)*

Sponsored Lunch \$1250

*Includes logo signage,
verbal recognition
(2 available)*

Welcome Reception \$1500

*Includes logo signage, logo
napkins & verbal
recognition*

APHMG Dinner \$2500

*Includes logo signage, logo
napkins & verbal
recognition*

Name Badge Pouches \$1000

*Includes badges, custom
logo, verbal recognition*

Coffee Break

AM \$500

PM \$750

Includes logo signage

Program Print Ad

B&W Half Page \$500

B&W Full Page \$750

Color Back Cover \$1000



Confirm your Support

Early Registration Ends MARCH 1, 2024

QUESTIONS?

Contact Karen Gottlieb, CMP

manager@aphmg.org

305-661-5581

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